



In Focus

CLUB EVENT SCHEDULE

FEBRUARY 2011

- 7th Critique: Digital Open & Theme
Theme: Old Bones
- 8th Photo Talk Lunch at Cafè Sintra 11-1 PM
- 21st Program: Cory O'Neill
- 22nd Photo Talk Lunch at Cafè Sintra 11-1 PM

MARCH 2011

- 7th Critique: Digital Open & Theme
Theme: Silhouettes
- 8th Lunch at Cafè Sintra 11-1 PM
- 21st Program: TBA
- 22nd Photo Talk Lunch at Cafè Sintra 11-1 PM

APRIL 2011

- 4th Critique: Digital/Print Open & Theme
Theme: What Is It
- 5th Lunch at Cafè Sintra 11-1 PM
- 18th Program: TBA
- 19th Photo Talk Lunch at Cafè Sintra 11-1 PM

MAY 2011

- 2nd Critique: Digital/Prints Open & Theme
Theme: Reflections
- 3rd Photo Talk Lunch at Cafè Sintra 11-1 PM
- 16th Program Night: TBA
- 17th Photo Talk Lunch at Cafè Sintra 11-1 PM



*Image of the month copyright Bev Murphy
"Fantasy Sail" Critic's Choice
January's Theme was "Fantasy"*

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Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at the Bend Senior Center, 1600 SE Reed Market Rd, the First and Third Monday of each month (except September). Doors open at 6:30 PM, the meetings start at 7:00 PM.

GUESTS ARE WELCOME

Cascade Camera Club email:
info@cascadecameraclub.org

January Critiques

Were By
Vern Bartley

January's Theme Was
Fantasy

Darrell Feverageon
Larry Goodman
Bev Murphy
Judy Neill
Cory O'Neill

CRITIC'S CHOICES

JANUARY DIGITAL IMAGES

Theme:

Mike Byrum	Impossible Times Two
Kathleen Climer	Visions of Round Ups Dancing in my Head
Ralph Delamarter	In My Dreams
Donita Elbert	Camelot is Hiding in Central Oregon
Brian Ellis	Mystic Forest
Darrell Feverageon	I Can Do This
Avery Frazier	Ballet of the Sea Nettles
Gary Frazier	Fantasy Fulfilled
Larry Goodman	Alvord Desert Fantasy
John Hart	South Sister Erupts
Mike Jensen	Mariners Fantasy
Kim Kehoe	My Imaginary Friend
Chris Kryzanek	It Usually Starts Like This
Bev Murphy	Fantasy Sail
Judy Neill	Light Beams From Heaven
Eileen Riley	Climbing Widow Fulfills Fantasy
Jim St John	The Winning Ticket
Rob Umphress	The Portal
Valorie Webster	In The Midst
MA Willson	I Dreamt I was Back-Country Skiing

Open:

Candi Fronk	Morning at Black Butte
David Johnson	REI at Dusk
Cory O'Neill	Golden Punchbowl

APRIL THEME IS "WHAT IS IT"

Further Explanation

We'll be using a little different approach for our April critique night. Using your imagination, make an image where the subject matter isn't evident, most likely something macro or abstract. Submit your image in the usual manner. When it's shown on the screen the audience will be given time to guess what it is, prior to the title being given. After we guess, the Maker will give an explanation, then the critique will be given.

Banner Image on the front page thanks to Brent McGregor. All images in this newsletter are copyright of the Maker and may not be reproduced without permission.

Member Theme Gallery for January
Theme Was "Fantasy"



©Valorie Webster



©Jim St John



©Mike Byrum



©Kathleen Climer



©Mike Jensen



©John Hart



©Larry Goodman



Member Theme Gallery for January
Theme Was "Fantasy"





©MA Willson



©Avery Frazier

Member Theme Gallery for January
Theme Was "Fantasy"



©Rob Umphress



©Ralph Delamarter



©Candi Fronk

Member Non Theme Gallery
for January



©David Johnson



©Cory O'Neill



FEBRUARY PROGRAM

Cory O'Neill

Going Big: Large Format With Your DSLR

Achieving print quality that rivals medium and even large format film is possible using the camera you already have! With the advent of Photoshop CS5, blending multiple captures to create a single "high-density" image has never been easier. In this presentation, I will share techniques I have used to create multi-row "panoramic" stitches -- from pre-visualizing the image all the way to the final print -- with plenty of examples that demonstrate each step of the process. Whether you are a former large-format film shooter who is longing for the detail of your 8x10 negatives, or a recent convert to the digital photography world, you will learn techniques that you can apply immediately during your next shoot. Topics will include: Thinking Big (Previsualization), Setting Up For Multiple-Capture, Basic Multi-Row Stitching and Stitching With HDR/Explosure Blending.

Short Bio: I began photographing wilderness at the age of 14, when my uncle left me his old Canon AE-1 and a few Sigma lenses. Through high school and college, I was a wilderness guide in the southern Sierras, and spent all of my spare time dreaming of, planning for, and traveling in the most rugged wildernesses of Oregon and California. Like many photographers who loved their Velvia film, I was slow to convert to digital, and have only in the last 5 years let go of film capture altogether. I love beautiful wilderness places, especially those relatively untouched by humans, and I'm probably dreaming up or planning my next mountain-high adventure right now.

COSTCO PRINTS THE CORRECT COLOR SPACE

At my recent presentation on Color Management Simplified I mentioned that all of the big name online print resources require that you submit your prints in sRGB color space including Costco. One of our members disagreed and stated that he had no problem with submitting Adobe RGB color space as long as you turned off the auto correction feature on the Costco website.

I decided to again run a comparison test and I had an 8 X 12 color target printed at Costco in both sRGB and Adobe RGB color space. The Adobe RGB print lacked the hue, saturation and luminosity of the sRGB print. That is not to say the Adobe RGB print was terrible but it was certainly not the same color rendition as the sRGB print. Furthermore I talked to the photo manager, Jeff, at Costco and he was very emphatic about submitting only sRGB files. He said his printers "will skew" any other color space. He also stated the auto feature adjusts brightness and contrast and does not affect color but anyone sending prints from a calibrated monitor should turn off the auto correction.

One word of caution... This recommendation only applies to the big mass production print services. Custom labs, such as West Coast Imaging, work with all kinds of color spaces and all kinds of file types.

Robert Agli

Cascade Camera Club April 2011 Photo Show

April 1, through April 30th

Grand opening party: April 1, from 5:30 p.m. to 8:30 p.m.

Location: Atelier 6000

389 S.W. Scalehouse Court, #120

Bend, Oregon 97702

541-330-8759

Theme of Show : Mindscape

Mindscape is made up of two words: mind and escape. Our goal is to escape from documentation. We are endeavoring to use the minds imagination and creativity to share with the viewer our passion and vision of the natural world.

Details: 1 to 3 digital images submitted by 5:00 p.m . on February 22, 2011.

You may submit one to three digital images for jurying. The images should be sent to digitalcompetetion@cascaedcameraclub.org Use the same club format: 1280x720, sRGB, 8-bit, jpeg, 500K. Label your images: Your name _ Title _ Approximate framed size in inches

8x10 framed is the smallest size accepted. There is no limitation on the largest size.

Notification and Delivery of Framed Photos:

You will be notified on February 28th if one or more of your images are accepted in the show. Framed photos must be delivered to Atelier 6000 on March 28th between 9:00 a.m. and 4:00 p.m. You will need to fill out an Artist-Gallery agreement at that time. Commission is 40%.

Contact: Larry Goodman (goodman@bendbroadband.com)

CASCADE A & E

Some of our CCC members had images featured in the January, 2011, issue of A & E Magazine. This issue was special, in that it was the first time the magazine printed everything in black and white. Pamela Hulse Andrews, the Publisher/founder of Cascade A & E, in the last paragraph of her introduction of this issue states "And here we have it. Back to the basics, but enhanced by technology. We give you this inspirational black and white issue as a celebration of one of the truest art forms that both enlighten us and intrigue us with their precision.

Our members who were featured:

Buddy Mays	Chris Kryzaneck
Bev Murphy	David Johnson
Dave Kamperman	John Hart
Judy Neill	Kathleen Climer
Kim Kehoe	Larry Goodman
MA Willson	Richard Frederick
Pete Martin	Vern Bartley

ANOTHER VIEW

by
ROBERT AGLI

Legendary Service

MONTHLY THEMES

2011

Feb Old Bones
Mar Silhouettes
Apr What Is It
May Reflections
Jun Bridges
Jul Blowing in the Wind
Aug Stones
Oct I Spy.....
Nov Abandoned
Dec Images in Nature

Send your digital submissions to:
digitalcompetition
@cascadecameraclub.org

Be sure your image is
submitted by 5pm on the
Friday prior to the
Monday critique

Guidelines for submitting digital
images can be found on our website
Cascadecameraclub.org

Ken Blanchard, a friend from my past life, wrote a wonderful book on customer service called *Legendary Service*, among his many accomplishments. Ken wrote that truly great companies provided a level of service so good that conversation about them became legendary. I had the good fortune to work for such a company, American Honda. Excellent customer service was part and parcel of the company DNA and part of my responsibilities was to “preach the gospel”. I came to realize that products are not perfect and neither are organizations and how they resolve product problems or issues that go wrong are what separate the legendary service providers from the herd. As a disciple of this philosophy I think it’s important to continue to sing the praises of legendary service providers and report some of the blatant offenders.

I purchased a projector screen from B&H PhotoVideo made by the Da-Lite company. The screen is a design marvel and is identical to the one used by our club. Unfortunately it developed a wrinkle. I let it go thinking it was out of the viewing area but the wrinkle started to grow. I called B&H who told me the screen was a month out of warranty and nothing could be done. I called DaLite and explained the situation and they said, “no problem, here is the contact person, just tell B&H we accept the return.” When I again called B&H they would not take my word and furthermore they would not call DaLite and said I should call DaLite and have them call B&H. I was fuming. I have spent tens of thousands with this company over several decades and I have had only two returns in that time. I called DaLite again and explained the situation. They were very surprised and they had their representative attempt to call their contact at B&H. After several failures they gave up, apologized and said although they don’t usually deal direct but that under the circumstances they were sending me a new screen, and a prepaid shipping label and that I should put the damaged screen in their shipping box and use the label to return the old screen. That folks, qualifies as legendary service and DaLite is definitely on my good guys list. B&H on the other hand is now a company

I refuse to endorse or recommend and I would caution you to be careful in dealing with them unless you like being treated as if you are a con artist.

Anyone who has known me for more than five minutes knows I’m a rabid Apple fan. This story is about what happens when their products break. After a lengthy telephone diagnostic procedure with Apple tech support it was determined my MacBook Pro had a defective DVI port. They recommended that I take it to my local repair facility, Connecting Point. When I called Connecting Point they told me it would be at least 10 days before they would even look at the computer (that’s after leaving it with them) and then they would diagnose the problem for themselves and then order the parts. I called Apple and explained the situation. They said no problem they would send me a prepaid shipping box. That was Monday. On Tuesday I received a custom designed shipping box that probably could have survived a thousand foot drop. I shipped the computer Tuesday and Wednesday I received notification that they received and repaired the computer and it was shipped back. Thursday I was again using the computer! That’s what I call service. As far as Connecting Point is concerned they deserve their reputation of being totally useless.

Things break and things go wrong but when you have companies who go the extra mile they deserve our support. As for the others... you take of your customers or your customers will take care of you and you are not going to like it!

David Hobby and Joe McNally

The Flash Bus Tour
Coming to Portland March 13th
Registration Starts Jan 31st, 9AM EST
(That's 6 AM our Time)
This Workshop Will Fill Fast

You'll spend the day studying light as you watch over the shoulders of two experienced professionals. Their paths may be different, but the end goal is the same -- to create interesting light that is appropriate to the subject and to do it in an intuitive way.

Doors will open at 9:30am, and we'll hit the ground running at 10am. The morning will be spent in "manual" mode, then we'll switch to "TTL" for the afternoon lighting session.

We'll wind things up with a living room-style, no-holds-barred discussion/Q&A period, after which you'll want to go home and try out some new ideas.

It's Joe and Dave, so formality (and, possibly, propriety and/or decency) will have the day off so we can concentrate on learning together and having fun.

THE PRICE: Event only: \$99.95
<http://www.theflashbus.com/register>



Werner Publishing (Outdoor Photographer, PC Photo and Digital Photo Pro) help support our club with special pricing during our annual renewal membership drive.

Here are their websites:

Outdoor Photographer magazine: <http://www.outdoorphotographer.com/>

PCPhoto magazine: <http://www.pcphotomag.com/>

Digital Photo Pro magazine: <http://www.digitalphotopro.com/>

GEORGE LEPP SEMINAR

Saturday, June 25, 2011
9am - 4:30pm
COCC Campus - Willie Hall

COCC In conjunction with our camera club, is putting on this 1-day Seminar. Cost is \$15 (lunch NOT included). Register immediately, as this is open to all COCC students as well.

Community Learning
<http://noncredit.cocc.edu>
541/383-7270

ROCKY MOUNTAIN SCHOOL OF PHOTOGRAPHY

Weekend of Photography Instruction Salem, OR - March 5-6, 2011

As a member of a camera club you may register with a code to save on registration fees. Contact Bev or Ralph for this code. Weekends offer a diverse selection of ten classes to choose from taught by knowledgeable and inspiring instructors, a group critique and great door prizes.

Location: Red Lion Hotel Salem
3301 Market Street NE • Salem, OR

Visit www.rmisp.com/weekends for a schedule of classes and a list of course descriptions.

Class content is suitable for beginner through intermediate amateur photographers shooting with digital or film cameras. Group Pricing \$159 per person for both days, \$119 for one day.

Register online at www.rmisp.com/weekends or call (800) 394-7677.

WILDLIFE PHOTOGRAPHER OF THE YEAR CONTEST NOW OPEN

Veolia Environnement Wildlife Photographer of the Year is one of the most prestigious competitions of its kind, attracting entries from professional and amateur photographers of all ages worldwide. By encouraging innovation while maintaining excellence in nature photography, the competition seeks to promote the discovery, understanding and enjoyment of the natural world.

Closing date: Friday March 18, 2011

<http://www.nhm.ac.uk/visit-us/whats-on/temporary-exhibitions/wpy-entry/index.jsp>

Palouse Photo Workshop
Tim Grey & Wolfgang Kaehler
June 18 - 24 2011

One of the biggest challenges for new and experienced photographers alike is how to organize and prepare your images once you've returned from the field. This photo workshop will spend approximately half of each day photographing and the other half learning digital workflow techniques in Photoshop with the images you've produced.

Wolfgang Kaehler, BBC Wildlife Photographer of the Year award-winner, and noted Photoshop author and photographer Tim Grey will lead this workshop, intended to help you develop your skills both in the field and on the computer.

Read more: <http://www.wildlifeadventures.com/photo-safaris/north-america/palouse-country-of-eastern-washington/palouse-digital-photo-workshop.html#ixzz1C3xpwEcj>

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