



2012 CLUB EVENT SCHEDULE

FEBRUARY

- 3rd Reception at Cascade Center: 5-8pm
 6th Critique: Digital - Open & Theme
 Theme: Angles
 7th Photo Talk Lunch at Cafè Sintra 11-1 PM
 20th Program: TBA
 21st Photo Talk Lunch at Cafè Sintra 11-1 PM

MARCH

- 5th Critique: Digital - Open & Theme
 Theme: Mutations of Light (No natural light)
 6th Photo Talk Lunch at Cafè Sintra 11-1 PM
 19th Program: TBA
 20th Photo Talk Lunch at Cafè Sintra 11-1 PM

APRIL

- 2nd Critique: Digital/**Prints**: Open & Theme
 Theme: Mirrors/Mirrored
 3rd Photo Talk Lunch at Cafè Sintra 11-1 PM
 16th Program: TBA
 17th Photo Talk Lunch at Cafè Sintra 11-1 PM

MAY

- 7th Critique: Digital-Open & Theme
 Theme: One Man's Junk
 8th Photo Talk Lunch at Cafè Sintra 11-1 PM
 21st Program: TBA
 22nd Photo Talk Lunch at Cafè Sintra 11-1 PM



*Image of the month
 "Grandpa's Barn..Born 1894"
 ©Richard Frederick
 Theme was "Back In Time"*

IN THIS ISSUE

- January Member GalleryPage 3,4,5,
 New Digital Submission Guidelines...Page 6
 Critique CriteriaPage 6
 Another ViewPage 7
 Exhibits/Workshops.....Page 8

Welcome to **IN FOCUS**, newsletter of the Cascade Camera Club, located in Bend, Oregon.

Our meetings are held at the Bend Senior Center, 1600 SE Reed Market Rd, the First and Third Monday of each month (except September). Doors open at 6:30 PM, the meetings start at 7:00 PM.

GUESTS ARE WELCOME

Email: info@cascadecameraclub.org
Website: cascadecameraclub.org

**RENEW YOUR MEMBERSHIP
FORM IS ON PAGE 9**

**January Critiques
Were By
Tom Allen**

**January Theme Was
Back In Time**

- Anasazi Ruins
- Blacksmith's Shop
- Grandpa's Barn
- Old Garden Wagon
- Prehistoric Punchbowl Falls

CRITIC'S CHOICES

JANUARY DIGITAL SUBMISSIONS

Theme:

- | | |
|--------------------|------------------------------------|
| Ruth Baker | Shaniko Homestead |
| Andre Bartels | Abandoned Mine |
| Jim Bell | A Western Union |
| A J Boelman | Cliff Palace |
| Kathleen Climer | Still Today |
| Donita Elbert | Christmas Collage |
| Brian Ellis | Anasazi Ruins |
| Ric Ergenbright | American Visionary |
| Darrell Feverageon | Silver Memories |
| Avery Frazier | Old Garden Wagon |
| Howard Gorman | Window To The Past |
| John Hart | Prehistoric Punch Bowl Falls |
| Erin Hawthorne | Vintage Church |
| Hugh Janssen | 1st Fish |
| Mike Jensen | Cowboys of LaPine |
| David Johnson | Through the Ages |
| Kim Kehoe | Old Medicine |
| Pete Martin | Finnish Lapland Boat |
| Buddy Mays | How Time Flies, Even Backward |
| Bev Murphy | Once Was |
| Judy Neill | Old Time Steam Engine |
| Marty Rose | Primordial Soup |
| Ginger Sanders | Same Old Story--No Room at the Inn |
| Jack Schade | Miles to Go Before I Sleep |
| Marcus Schwing | Oh To Be A Young Larvae Again |
| Jim Smith | Tree House Ruin |
| MA Willson | Blue Ridge Mine |

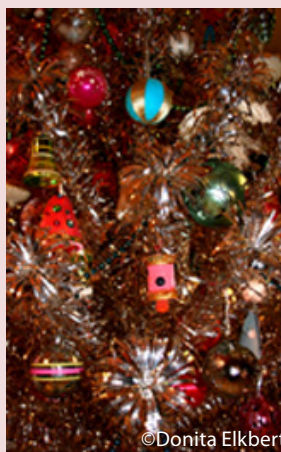
JANUARY PRINT SUBMISSIONS

Theme:

- | | |
|-------------------|-------------------------------|
| Diane Reed | Old Blacksmith Shop |
| Richard Frederick | Grandpa's Old Barn..Born 1894 |

Thanks to John Hart for the Banner image. All images in this newsletter are copyright of the Maker and may not be reproduced without permission.

Member Theme Gallery for January
Theme Was "Back In Time"



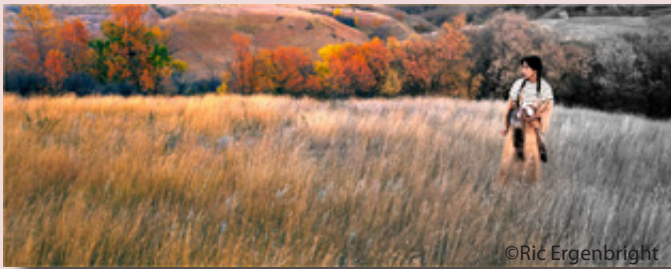


©Avery Frazier



©Marty Rose

Member Theme Gallery for January
Theme Was "Back In Time"



©Ric Ergenbright



©MA Willson



©Marcus Schwing



©Ginger Sanders



©Mike Jensen



©Brian Ellis



©Darrell Feverageon

Member Theme Gallery for January
Theme Was "Back In Time"



©Hugh Janssen



©Judy Neill



©Pete Martin



©Howard Gorman



©David Johnson



©Bev Murphy



©Kim Kehoe



©Jack Schade



©Ruth Baker

NEW DIGITAL SUBMISSION GUIDELINES

BY MIKE JENSEN

Hi Everyone!

I'm hoping by now most of you have seen an email or heard an announcement that we are migrating from email submission of images to web site uploading of images. My goal is to have 100% participation by the time we submit March's images.

I know this is a big change for some of you, and for that I apologize for introducing change into your world. However, it is a change for the good, both for the club and the photographers.

The reason for the change from email to upload is multifold:

- First and foremost is the issue of email itself. There are so many unreliable email programs out there that compromised the integrity of the images being transmitted. Images would become re-sized both in dimension and/or resolution in the transmission process. Even Apple's Mail program (when not configured correctly) created problems.
- User error! I know it's hard to believe that any of our photographers made a mistake, but we were getting images as large as 5000 pixels wide, and over 9mb in size. The new upload system checks for this.
- Another benefit of the upload system is yet to be visible by the club members, but my vision is to have the images uploaded in such a manner that I can send a link to the critique and the images will be displayed on a web page.

As of this writing, I have about 36 CCC members registered to upload, so if you're not one of those members here's how you get set up to upload your image.

Go to the CCC website at <http://www.cascadecameraclub.org/>. Go to the Image Submission menu heading and click on "How To Video". This is a short video I've prepared and placed on You Tube to show you how this process goes.

After watching the video, go back to the CCC website and the Image Submission menu heading again and click on "Register For A Login". This will take you to a web page which will collect some info and notify me that you have requested a login. I will then check your name against the paid members roster. If you've paid your dues, I will approve your request and you'll receive an email within 24 hours.

To upload your video, go to the CCC website and click one of two places:

- Image Submission>Login and Upload an Image or,
- Click on the CCC logo on the bottom right of the home page.
- Fill out the info on the upload page and click submit, you will then get an email telling you that your upload was successful.

Best Practices

- Give yourself some time to prepare your image. Images are due by 5pm on the Friday before the Monday image night so I might recommend you start sooner than noon on Friday. Remember Murphy is alive! The internet could go down or something drastic like that.
- Double check the size of your image, if you're not sure, go view one of the videos on sizing an image.
- Naming your file. An important part of the new process is how you name your file. The file should have a very specific naming mechanism.
 - o Year_Month_Your_Name_Image_Title_T " (if a theme image) or O (if an open image)
 - o The file should have NO SPACES or other weird characters between words, to space use hyphens or underscores.

That should do it. Feel free to call or email me if you have any problems.

MEMBERS DO THE CRITIQUE

March 5th Meeting

You've taken images, now you'll get your chance to be on the "other" side and critique images in March. It's not as easy as you might think, but it may help you with your own photography.

Below are some of the criteria the club used when it judged/ranked images. Also, **be sure to read Robert's "Another View" article.**

In general, there are 4 points to consider when commenting on an image:

Impact:

- A subject which grabs the mind
- Magical lighting
- A mood generated by the image
- Extraordinary treatment of ordinary subject
- A powerful message

Composition:

- A strong point of interest
- A pleasing arrangement of elements
- Balance between light/dark; large/small; left/right and top/bottom
- Appropriate cropping
- Appropriate use of shapes/lines to draw viewer to the point of interest
- Lack of mergers

Technique

- Sharpness if appropriate for mood
- Depth of field
- Focus
- Exposure--is it appropriate for mood
- No distractions
- Appropriate Color balance
- Definition in shadows
- Spotting such as spots on a sensor which show

Creativity

- Unusual treatment of subject
- Experimental processes

A successful image tells a clear story, is free from distractions, scenes include a front, middle, and back; center of interest is often off-center; simplicity, and attention given to shape, line, texture, pattern, or form.

An unsuccessful image is out of focus, improperly exposed; objectionable distractions; fails to tell a story, send a message, or invoke a mood; or composition too complex.

CRITIQUE THYSELF

MONTHLY THEMES

2012

Feb	Angles
Mar	Mutations of Light
Apr	Mirrors/Mirrored
May	One Man's Junk
Jun	Shadows
Jul	Wizened Faces
Aug	Local Color
Sept	Night Photos
Oct	Looking In
Nov	Harvest Time
Dec	Underneath

Send your digital submissions to:
digitalcompetition@casadecameraclub.org

Be sure your image is submitted by 5pm on the Friday prior to the Monday critique

*Prints Included in Critique:
April July Oct.

Guidelines for submitting digital images can be found on our website
Casadecameraclub.org

While on a plane flight, drunken passenger sitting alongside a mother with a toddler proclaims to the mother that it is the ugliest kid he has ever seen. The outraged mother complains to a flight attendant who promptly has the drunk removed. The harried flight attendant wants to make amends to the insulted woman so he states he would like to offer her a first class upgrade and he would be happy to get her monkey a banana.

Our photography is much like this woman's perception of her child. We created the image. It's our baby therefore it's beautiful. Unfortunately others might not necessarily agree and there are societal norms that determine beauty both for a baby and a

photograph. Your success as a photographer may indeed depend on your compliance with these societal standards. Can you deviate from the standards? Absolutely! However, you better know what you're doing and that can only happen by first understanding composition. The best way to learn is to study the work of people who are deemed masters of photography. I'm willing to bet that if you really analyze any body of work you are going to discover that a low percentage is truly great. Learn what makes the great work great and the lesser work fail for you. Even Ansel Adams has considerable work that falls into the "turkey" category.

Confusion reigns supreme when we start talking composition and unfortunately it's easy to be intimidated by those with an impressive line of bull. So let's cut to the chase. Composition simply means, "putting together". The real rub comes when you consider how many components make up a composition. Putting them together in a coherent and meaningful fashion is really what the fuss is all about.

Michael Freeman has written a tome on composition called the "The Photographer's Eye". He has identified over 60 elements of composition. I highly recommend this book for folks

having difficulty getting to sleep. Quite frankly the average middle class adult in this country has had a lifetime of exposure to visual communication and subconsciously knows what makes great images. That noggin of yours is chock full of art experiences but you just haven't taken the time to sort through those experiences and verbalize what you have seen.

Let's see if we can put together a little cheat sheet to critique your own as well as others work. Keep in mind that this represents only a fraction of the components that make up an image but you can't go wrong starting from this list.

1. Is there a single message or visual statement? This is commonly referred to, as the center of interest but the two could be separate elements. By the way, don't fall into the trap of thinking that center of interest has to be a single element.
2. Does the image have emotional impact? This is probably the single most important element of any composition. The higher the wow factor the more people are willing to forgive other compositional transgressions. Interestingly, it's usually those other elements that create the wow.
3. Consider the quality of light. The quality of light plays a huge role in all photographs. Here is where we get into contrast, texture, mood, tonal range and an endless list of descriptors for light. This is a big deal.
4. Consider the compositional elements in terms of proportion, balance, scale, juxtaposition, and any other terms that describe the physical nature of the image.
5. Technique is often included as an element of composition. However, you are looking at the result of the techniques used and, quite frankly, how the image was captured is far less important than the result of that capture. It's nice to know the how but it has no real importance in a critique.
6. Your bias can affect your judgment. If you absolutely loathe ballet you certainly have no business either photographing ballet or critiquing a ballet shot of someone else. In this situation you absolutely must proclaim your bias so that your audience knows that your opinion is colored.
7. Check the edges. Are there elements protruding into the frame that distract your eye?
8. Does the white overwhelm? Is there a patch of white that distracts you from the center of interest?
9. Point of view. Does it work or are there elements that seem constricted. Usually there is an inner voice that says "not enough head room" or "the image is falling out of the frame" or "I should have moved over 6 feet".
10. Context – Does the image speak for itself or does it require verbal explanation to understand?

Above all remember that a critique is just an opinion regardless of the source. Often times your self-critique is going to be tougher than anyone else. But also remember that if your opinion of your work is continually much higher than everyone else's you might want to consider a reality check.

FREE!

**Making Sense Out of Sensor Cleaning
February 22nd , 6:30 to 8:30
Cascade Center of Photography**

If you own a DSLR camera you no doubt have read the section of the factory manual that proclaims that any attempt to clean your own sensor will result in a beheading or at least a severe beating.

Yes it is serious business but a little know how and a little common sense can go a long way toward saving you money and aggravation.

Robert Agli, professional photographer and photography instructor will demonstrate the proper way to clean a sensor.

Please bring your DSLR with a fully charged battery and also purchase a large Giotto Rocket Blower from one of the online photo stores. Do not bring compressed air cans!

Robert will discuss inspection, the 3 levels of cleaning, and testing the results plus additional items you may want to purchase.

Sign up now, email only. Seating is limited.
<http://www.ccophoto.com/making-sense-out-of-sensor-cleaning/>

**INTERNATIONAL CONSERVATION
PHOTOGRAPHY AWARDS
CALL FOR ENTRIES**

Deadline: February 29, 2012

Founded by photographer Art Wolfe in 1997, the ICP Awards is a premier photography event for the advancement of photography as a unique medium to bring critical awareness to preservation of our environment.

The juried photo competition includes:

- Cash awards for selected photographers
- 5-month exhibit at Seattle's prestigious Burke Museum of Natural History and Culture
- Online exhibit
- Traveling exhibit of top images in 2013/14
- Publication in magazines & other media

Selected photographs will celebrate the world's diversity and the creativity and originality of photographers from around the world.

For information and registration:
www.icpawards.com

LEEPS AND CREEPERS WORKSHOP

As you may have heard, the High Desert Museum recently opened a new exhibit, "Leapers and Creepers". The exhibit consists of a number of extremely photogenic amphibians and reptiles that aren't commonly seen in Central Oregon.

Abbott Schindler has worked with the Museum management to create a unique opportunity for CCC members. A group of up to 15 people will be able to join Abbott for a special two hour, after hours photo shoot. The shoot will occur on a weekday afternoon in February. Cost will be regular admission to the Museum plus a small donation to the Museum. Abbott works at the Museum and has been photographing the animals and is sure that the lucky 15 will enjoy their time at the exhibit.

**If you are interested, please email
Abbott: abbott.sch@gmail.com**

**CCC EXHIBIT RECEPTION
at**

**CASCADE CENTER FOR PHOTOGRAPHY
390 SW Columbia Street, Suite 110,
Bend, Oregon
FRIDAY, FEB 3RD 5-8PM
EVERYONE WELCOME
EXHIBIT WILL HANG
THROUGH FEBRUARY**

**OREGON COAST WITH ART WOLFE
March 4-6 2012**

Photograph with world renowned photographer Art Wolfe at the Oregon coast. Learn how to capture the unlimited beauty the coastline has to provide with expert instruction in the classroom and the field.
http://store.artwolfe.com/index.php?main_page=product_info&cPath=10&products_id=333

**BEND LIBRARIES
JURIED ART WEXHIBITION
CALL - FOR - ENTRIES
Theme: "Serenity"**

Artists may submit 2 pieces
Framed 16"x 20" or larger.
All work must be ready to hang with wire

ARTWORK DELIVERY DATE:

February 7, 2012, Tuesday, 3 to 6 p.m

EXHIBITION DATES:

Feb. 8, 2012 to May 7, 2012

CLASSIFIEDS

FOR SALE: Canon EF-S 17-85 in near-mint condition. **\$300.** Includes B+W MRC UV filter. Note that this lens is only for bodies with APS-C sensors (20/30/40/50/60/7D and Digital Rebels) and will not work on EOS 1D or 5D bodies. The only reason I'm selling it is that I don't have an appropriate body for this lens anymore.

Contact: abbott.sch@gmail.com

**Back Copies of
View Camera Available**

There are some back issues of the quarterly journal *View Camera* magazine available, mostly from 2000-2004. There is a photographer in Bend who would happily donate them (there's one issue from '96 and one from '99) to whomever would like them. Also available are some issues of *Camera Arts*. Contact Bev (bbmurphy@earthlink.net) if you're interested and she will put you in touch with the appropriate person.

**CASCADE CAMERA CLUB
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541-312-4364

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bbmurphy@earthlink.net
541/330-2391



MEMBERSHIP RENEWAL 2012

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

HomePhone: _____ CellPhone: _____

E-Mail Address: _____

Skill Level: Beginner _____ Intermediate _____ Advanced _____ Professional _____

_____ Please check here if you DON'T want your information shared with club members

Please check appropriate membership category:

Individual Dues: (one member) \$30.00 _____

Couple Dues: (2 people at same address) \$40.00 _____

Student Dues: (A person who at the time the dues are paid is enrolled as a full-time (12 or more credit hours) student in an educational program that leads to a diploma, degree, certificate, or other recognized educational credential.)

\$15.00 _____

Total Remittance: _____

Mail to: Avery Frazier oldfraz202@msn.com (541)312-4364

60441 Tall Pine Ave Bend, Or 97702